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Summer 2006

The Annie E. Casey Foundation • City of Indianapolis - Bart Peterson, Mayor • United Way of Central Indiana

New parent video to be released on September 12

Success By 6, with the help of [Pathway Productions](#), is launching a new 8-minute video for parents and primary caregivers in September. The video, entitled "Teachable Moments," features local families in the supermarket, park, car, and home using "everyday moments as teaching moments."



This video is part of the Success By 6 [Born Learning](#) campaign. Organizations and individuals who are interested in obtaining a copy of the video can contact Success By 6 at info@successby6indy.org or 317-921-1235. A sneak preview of the video is now available on the [Success By 6 website](#).



Contributions requested for Imagination Library

Since we began the [Imagination Library](#) program in January, over 13,000 children in central Indiana have been registered to receive one free book delivered to their home every month. This a great outcome, however, additional funding is needed to cover the cost of books and operation of the program to ensure that no child is turned away.

While any child under age 5 in Marion, Hendricks, or Hancock Counties can register for Imagination Library, we have been focusing recent outreach efforts to include children from families

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from lower income households. The amount we raise directly affects the number of children we can serve.

[Click here to learn how to make a donation](#) that will give a child the opportunity to enjoy the same books so many children now enjoy. For just \$30 a year, you can support one child. For \$150 per year, five children will receive a book every month. Thank you for considering a gift to the children of our community!

**Fight crime,
invest in kids**



[Fight Crime:
Invest in Kids](#)

is a national organization led by more than 3,000 police chiefs, sheriffs, prosecutors, other law enforcement leaders, and violence survivors dedicated to preventing crime and violence. As a community focused on preventing violent crime, *Fight Crime: Invest in Kids* offers some compelling information:

- New research from a large 14-year study of children who had been enrolled in government funded Child-Parent Centers shows that compared to children in the program, similar children who did not receive this school readiness child care had 70 percent more arrests for violent crime by age 18.
- A 22-year study of the High/Scope Perry Preschool program shows that denying at-risk children quality child development programs may multiply by five times our risk that they will be chronic lawbreakers as adults.
- Large national studies show that at-risk kids who attend high-quality child care programs have no more behavior problems at age eight than children of college-educated parents.

Read more about the [source of this information](#), as well as *Fight Crime: Invest in Kids* and its efforts at www.fightcrime.org. A special report on Indiana's safety as it related to pre-K and crime prevention can be downloaded by [clicking here](#).

Thank you to the following companies and organizations who have sponsored, granted, or contributed funds to Imagination Library in Hancock, Hendricks, and Marion Counties:

- Annie E. Casey Foundation
- Citizen's Gas and Coke Utility
- Comcast Foundation
- Eli Lilly and Company, Greenfield Labs
- Hancock County Community Foundation
- Hancock County Public Library
- Hendricks County Community Foundation
- Hendricks Power Cooperative
- Lincoln Bank
- Old National Bank Foundation
- State Bank of Lizton
- United Way of Central Indiana
- Youth As Resources, Hendricks County

If you or someone you know would like more information about corporate sponsorship for Imagination Library, please contact Karen Schuman at 317-921-1216 or karen.schuman@uwci.org.

The next edition of this e-newsletter

As you may have noticed, the Success By 6 e-newsletter will now be distributed on a quarterly (not monthly) basis. Please feel free to forward this newsletter on to colleagues and friends encouraging them to sign up.

The Fall 2006 edition of the Success By 6 e-newsletter will highlight the following:

- Results from a parent survey of over 1,700 participants in the Imagination Library program
- Release of Success By 6's annual "School Readiness Report" on the conditions of early childhood development in Marion County
- Preview of new national Born Learning parent materials and public service announcements from United Way of America and the Ad Council

If you have any questions about this e-newsletter or Success By 6 in central Indiana, please contact us at contact@successby6indy.org or 317.921.1260.



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